

EDITORIAL CALENDAR

ISSUES/DEADLINES	Focus On #1	Focus On #2	How To	Buyers Source	Industry Events
JANUARY Space 12/11/19 Material 12/13/19	DINING	INFORMATION TECHNOLOGY	FURNISHINGS/ DESIGN	BATHING/LIFTS	
FEBRUARY Space 1/10/20 Material 1/14/20	MEDICATION MANAGEMENT	FINANCE	INFECTION CONTROL/ WOUND CARE	REHABILITATION/ THERAPY	
MARCH Space 2/5/20 Material 2/7/20	LAUNDRY/ INFECTION CONTROL	SKIN CARE/ INCONTINENCE	INFORMATION TECHNOLOGY	DESIGN: FURNISHINGS & FURNITURE	NIC SPRING INVESTMENT FORUM MCKNIGHT'S ONLINE EXPO
APRIL Space 3/13/20 Material 3/18/20	INFORMATION TECHNOLOGY	REHABILITATION/ THERAPY	FOOD SERVICES	LAUNDRY/ HOUSEKEEPING	LEADINGAGE PEAK SUMMIT
WORKFORCE DEVELOPMENT GUIDE — Space 3/9/20 Material 3/11/20					
MAY Space 4/13/20 Material 4/15/20	RENOVATION/ DESIGN	BATHING/ LIFTS	FINANCE	WOUND CARE/ INFECTION CONTROL	ARGENTUM EXECUTIVE CONFERENCE ACHCA CONVOCATION
JUNE Space 5/14/20 Material 5/18/20	WOUND CARE	INFECTION CONTROL	MEDICATION MANAGEMENT	MEDICATION MANAGEMENT	WOCN ANNUAL CONFERENCE NADONA NATIONAL CONFERENCE
INFORMATION TECHNOLOGY SUPPLEMENT — Space 5/1/20 Material 5/7/20					
JULY Space 6/15/20 Material 6/17/20	SKIN INTEGRITY	FURNITURE & FURNISHINGS	STAFFING	SOFTWARE SOURCE	
AUGUST Space 7/13/20 Material 7/15/20	REHABILITATION	LAUNDRY/ CHEMICAL	RESIDENT SECURITY	LENDERS SOURCE	
SEPTEMBER Space 8/17/20 Material 8/19/20	STAFFING	INFORMATION TECHNOLOGY	BATHING/LIFTS	RESIDENT SECURITY	MCKNIGHT'S FALL ONLINE EXPO
DEALMAKER'S HANDBOOK — Space 9/1/20 Material 9/3/20					
OCTOBER Space 9/7/20 Material 9/10/20	RESIDENT SECURITY	MEDICATION MANAGEMENT	REHABILITATION	INFECTION CONTROL/ WOUND CARE	AHCA/NCAL CONVENTION NIC FALL CONFERENCE
NOVEMBER Space 10/5/20 Material 10/7/20	FINANCE	WOUND CARE	PROFESSIONAL DEVELOPMENT/ ONLINE EDUCATION	CONTINUING EDUCATION	LEADINGAGE ANNUAL MEETING
DECEMBER Space 11/9/20 Material 11/11/20	INFORMATION TECHNOLOGY	INFECTION CONTROL	DESIGN	SKIN CARE & INCONTINENCE	
INDUSTRY DIRECTORY — Space 11/2/20 Material 11/10/20					